

Fundraising Strategies



Use these tips to successfully reach your fundraising goal. Your family and friends can help you Run Domestic Violence Out of Town through giving.

Make the Ask

- Share your fundraiser within your network, especially on social media sites.
- Make **personalized asks** for people you have a strong relationship with.



Craft a Message

- Add your **own story to create a stronger impact** on potential donors.
- Explain why **domestic violence is an important cause** to you.



Thank Donors

- **Provide updates** on your fundraising progress and on your marathon training.
- **Thank your supporters** who donated with a personalized message.

